An MSAA Professional Development workshop for: PreK-12 Administrators

So You Want (Or May Want) To Be A Superintendent

Featuring
Ribas Associates and Publications, Inc. Presenter:
Paul B. Ash, Ph.D.

Thursday, April 30, 2020
at the MSAA Office, Franklin, MA

Sign-In/Registration: 8:00am–8:30am
Workshop: 8:30am–3:00pm

PD Hours: 6
Content Area: Leadership and Administration

Fees: Member $215/Non-Member $285

MSAA Contact: pd@msaa.net

This workshop is for central office administrators, district administrators, principals who want (or may want) to make a career move to superintendency. This workshop is filled with practical advice learned by Dr. Ash over 35 years in the central office, including 18 years as a highly successful superintendent. He will share with you many tips that you will not learn in graduate courses and other forums.

By the conclusion of this workshop participants will:

- Understand superintendent roles and responsibilities, including political, educational, and financial demands.
- Examine what kind of leader you are and what skills do you need.
- Learn how to research a district and decide whether or not a position is a good "fit" for you.
- Gain insights into the application process, including writing a cover letter, interviewing, contract negotiations and working with a consultant.
- Learn how to write an entry plan for your first 90 days.
- Learn successful strategies on how some superintendents are able to build long-term professional relationship with their school committee.

Paul B. Ash, Ph.D. has 42 years of extensive leadership experience: Superintendent of Schools, Lexington and Westwood; Assistant Superintendent, Wellesley; Chair of the Legislation Committee, Massachusetts Association of School Superintendents, President, Dover-Sherborn Teachers Association, MA; President, Massachusetts Association of School Personnel Administrators; and Member, Newton School Committee, Newton. In 2012, Dr. Ash co-authored the book School Systems That Learn. Currently, Dr. Ash is a Senior Consultant for Ribas Associates.