



MASSACHUSETTS SCHOOL  
ADMINISTRATORS' ASSOCIATION



*An MSAA Professional Development Workshop for: Teachers and Administrators,  
Grades 5–12*

## Beyond the Formula: Strategies to Build Authentic Thinkers and Writers



Featuring **TEACHERS21** Presenter:  
**Jenny Miller**

**Thursday, March 7, 2019**  
at the MSAA Office, Franklin

**Sign-In:** 8:00am–8:30am  
**Workshop:** 8:30am–3:00pm

**PD Hours:** 6  
**Content Area:** English Language Arts

**Fees:** Member \$215 / Non-Member \$285

**MSAA Contact:** [pd@msaa.net](mailto:pd@msaa.net)

The Common Core Writing Standards require us to teach our students to write across purposes and genres; they emphasize evidence-based thinking, often requiring deep understanding of text. In this workshop, we'll explore approaches to teaching multiple genres of expository and narrative writing, favoring structure over formula. We'll learn strategies to engage all students, bringing back the fun and excitement of creating original text without compromising rigor. We'll also explore scaffolds for struggling learners that push thinking, rather than taking away the need for it. Participants will leave with strategies ready to take back to the classroom as well as the curriculum map.

### Participants will leave with:

- Strategies to use in the classroom to engage students in all stages of the writing process.
- Anchor texts to use as models of authentic writing.
- Appropriate scaffolds and supports for our ELLs and struggling learners that don't result in formulaic writing.
- A revision toolkit.
- Strategies for bringing voice back into student writing.
- Ideas for designing engaging, purposeful writing assignments.
- Rubrics and scoring guides for assessing multiple genres of student writing.

**Jenny Miller** is the Redesign Coach at Durfee High School in Fall River. She spent several years as a Teacher Leadership Coach with Teach Plus throughout urban schools in Massachusetts. Throughout her career, Jenny has served as a school and district administrator, literacy coach, and teacher. She has worked extensively as a consultant, focusing on shifts in the Common Core State Standards, collaborative data inquiry, professional learning communities, differentiation, inclusion, RTI, student engagement, and literacy across the curriculum.

[Register online at www.msaa.net](http://www.msaa.net)

**LEADERSHIP MATTERS**



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