

A three-day Professional Development workshop for: Principals, Assistant Principals, Superintendents, Assistant Superintendents, Coordinators, Team Leaders, Department Heads, Supervisors, District Leaders, Teacher Leaders and Evaluators



Strengthening Teacher Evaluation: Taking Action to Improve Ineffective Instruction



Featuring Research for Better Teaching (RBT) Workshop Trainers

Deb Reed & Caroline Tripp

Session 1: Wednesday, November 12, 2014

Session 2: Wednesday, January 7, 2015

Session 3: Friday, January 16, 2015

At the MSSAA Office, Franklin

18-30
PDPs

Leadership & Evaluation/
Highly Effective Teaching

Sign-In/Registration: 8:00 am to 8:30 am

Workshop: 8:30 am to 3:00pm

Fees: Member \$525/Non-Member \$700

This practical three-day institute focuses on helping district, school, and department leaders meet the most challenging expectations of new state evaluation systems: to identify and assist individuals whose current instruction:

- does not have a positive, growth-producing impact on student learning.
- would likely be rated “needs improvement” or unsatisfactory.
- is often baffling, hard to analyze and document, and a source of ongoing frustration.

You will learn how to use multiple sources of data to diagnose issues, document and communicate problems skillfully, and design appropriate interventions to bring about needed change. Case studies, video clips, artifacts and dozens of practical examples from K-12 will illustrate how to: use a repertoire of communication strategies to match different individuals’ needs and range of situations.

- create strong, effective recommendations and follow-up.
- craft mini-plans to put improvement in place quickly.
- write formal improvement plans.

Bring your district performance standards and hard questions. Be ready to compare notes with others who want to improve students’ opportunities to learn and are facing similar obstacles. Better yet, come with a team and leave ready to support one another’s efforts and “take on the really tough stuff.”

Deb Reed is an educational consultant working with school systems throughout North America and in Central America. She presents courses, institutes, coaches and consults with teachers and administrators on topics such as; standards based instruction, curriculum development, developing instructional expertise, organizational development and school culture, leadership, supervision skills, mentoring new teachers, teaching in a block schedule, co-teaching, managing inclusion classrooms and differentiated instruction. Deb has over 30 years in education.

Caroline Tripp has been a teacher, director of a Title IV, an assistant superintendent for curriculum and instruction, a member of the Boston Principal Fellows Program, and a lecturer for the Harvard Graduate School of Education. Her consulting work has included instructional and teacher leadership development, teaching in standards-based classrooms, curriculum planning, design and implementation of supervision and evaluation systems. She is a co-author of *The Skillful Leader* (2000) and *The Skillful Leader II* (2008).

Massachusetts Secondary School Administrators’ Association ~ 33 Forge Parkway, Franklin, MA 02038

Workshop Contact: Cora Armenio ~ Phone: (508) 541-9835 ~ Fax: (508) 541-9888 ~ E-mail: carmenio@mssaa.org

MSSAA Workshop Registration Policies

Cancellation: Cancellations received up to 72 hours before the workshop will be honored. If you do not cancel and do not attend, you are responsible for full payment.

Inclement Weather: If the weather is uncertain, please check the website at www.mssaa.org after 6:15 a.m. on the morning of the workshop or call the MSSAA front desk at (508) 541-7997 for updates.

Confirmation: If you have not received an email confirming your acceptance within a few days of registering, please contact Cora Armenio at (508) 541-9835 or carmenio@mssaa.org. This printed email is proof of registration.

Group Discount: Schools or Districts sending in three or more registrations together via the same method (online, mail, or fax) qualify for a discount of \$20 per person per workshop.

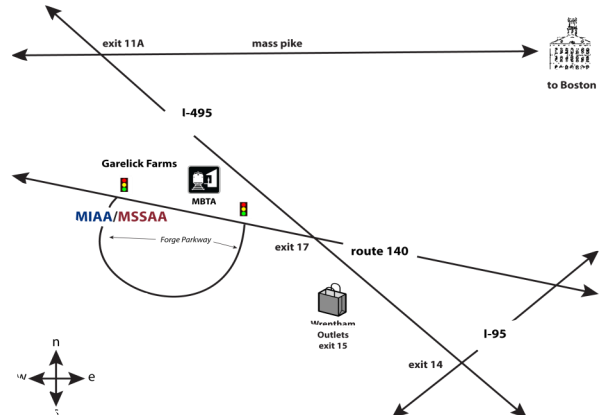
"Umbrella": Teachers may register at the member rate if their building principal is an MSSAA Member.

Early Bird Discount
10% Off
If we receive your registration
AT LEAST one month prior
to the workshop date



DIRECTIONS TO MSSAA

For written directions to our office please visit:
<http://www.mssaa.org/directions>



Strengthening Teacher Evaluation: Taking Action to Improve Ineffective Instruction
Wednesday, November 12, 2014; Wednesday, January 7, 2015 & Friday, January 16, 2015
Fees: Member \$525/Non-Member \$700

Name: _____

School: _____ Position: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone & Ext: _____

Cell Phone (for emergency/cancellation text updates): _____

Email (mandatory): _____

Program fee includes training, training materials, continental breakfast and lunch!

Total Registration Fee: \$ _____

Check or Purchase Order #: _____

Credit cards accepted on the day of the workshop: Visa, MasterCard

Return this form to: Cora Armenio, MSSAA, 33 Forge Parkway, Franklin, MA 02038
or fax to: MSSAA, Attention: Cora Armenio (508) 541-9888

Register online at <http://mssaa.org/professionaldevelopment>



Earn four additional PDPs (per day) by using workshop content in your school or district! Information on earning additional PDPs will be included in your workshop packet. Participants may combine PDPs earned for workshops in the same strand.